



Local Commercial Packages

Basic - Commercial Package - \$600

- Write Script
- 1 hour of shooting at 1 location (location, product shots, b-roll, etc. - No on-air talent or sound recording)
- Photos Provided by Customer through Email
- Professional Narrator
- Use of XRATS Productions Stock Footage/Music Library
- Editing, Graphics, and Music
- Delivery to Cable System
- HD File for Delivery to TV Stations & Internet Distribution

Basic Plus - Commercial Package - \$1200

- Up to 3 different versions of the Basic Commercial for variety in programming or messages you want to convey

Extended - Commercial Package - \$1200

- All elements of Basic Package
- Up to 4 hours of shooting interviews, spokesperson, or actors (fees paid by client, if necessary)
- Includes two shooting locations (if necessary)

Deluxe - Commercial Package - \$2000

- All elements of Extended Package
- XRATS hires professional talent & crew
- XRATS will create a National Style commercial with actors, cinematic story-telling, comedy, etc.
- As many locations and as much time as you like
- *This will make your spot stand out in the local market!*

Extras

- TV Spot Revisions or Editing/Post-production of any existing footage you already have - **\$50/hr**
- Tagging existing/provided spots with your contact info (audio & graphics) - **\$50 1st, \$20 each additional**

XRATS Productions is a Southern Oregon video production company producing: TV commercials, Films, Business Profiles, Music Videos, Etc.

For more information, contact:

Ross Williams, Producer
541-326-6235 - xrats2@gmail.com
For Samples see: www.xrats.net