



## **BUSINESS PACKAGES**

### **HOURLY PRICES**

- \$100 First Hour of Shooting - \$75 Each Hour After
- \$35/hr Editing & Post-production

### **BUSINESS PROFILES**

#### **3 Minute Profile - \$2000**

- 1 Day of shooting Interviews & B-roll at 1-2 locations
- Professional Narrator (if needed)
- Use of XRATS Productions Stock Footage/Music Library
- Editing, Graphics, and Music
- Digital File for Internet Distribution

#### **5 Minute Profile - \$3000**

- 2 Days of shooting interviews & b-roll at 3 - 4 locations
- Everything in 3 Minute Profile

### **PRODUCT VIDEOS**

#### **1 -2 Minute product videos - \$750 for 1st one**

- Up to 1 hour of shooting at 1 location with spokesman
- Shoot appropriate b-roll
- Professional Narrator (if needed)
- Editing, Graphics, and Music
- HD Digital File for Internet Distribution
- Additional 1 min. How-To videos \$500/each

### **HOW-TO VIDEOS**

#### **1 Minute How-To - \$500**

- Up to 1 hour of shooting at 1 location
- Professional Narrator (if needed)
- Editing, Graphics, and Music
- HD Digital File for Internet Distribution
- Additional 1 min. How-To videos \$350/each

### **SOCIAL MEDIA CAMPAIGN**

#### **Prices start at - \$2000**

• This is an extremely flexible option. For example: we can make you 1 commercial, 1 Business Profile & 1 How-To Video to cover all the bases, TV, website, Facebook, etc. Or we can make a series of 5-10 funny 30 sec. spots to blast out over YouTube, Facebook, Twitter, etc. to really get you noticed. It's all up for negotiation. We will build your Youtube page and/or Facebook business page for you as well, if you don't already have them.